

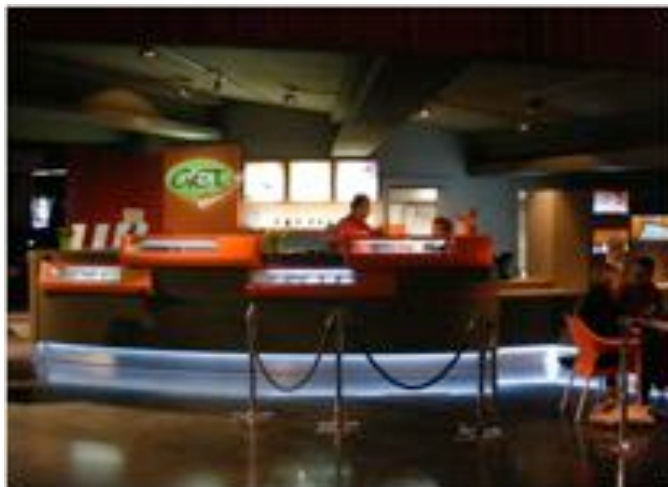
13th April 2010

NEW & EXCITING GET SUSHI OPENS IN FRANCE!

Twenty-four months in the making, hundreds of hours of product testing, numerous marketing meetings and it is finally here! GET Sushi France is now open in the Kinopolis Cinema Complex located in Lomme (Lille), France

GET Sushi, the French arm of the Australian owned and operated Go Sushi brand is being run by entrepreneurs Henri rémi Decalonne and Arnaud Fourlégnie in partnership with Pacific International Franchising Group in Australia.

The exciting new store started with a bang in mid March 2010 and has been increasing in sales ever since. A fantastic modern design combining Go Sushi ideas and concepts adapted to the European market has been a great success with new customers visiting the store on a daily basis and the menu getting raving reviews.



“The opening has been a great success” says Corporate Communications Manager Arnaud Fourlégnie. “We have seen an exciting increase in sales and very positive feedback from customers. We are already getting enquires to open more stores and are looking to continue this trend with more openings throughout France and Europe in the very near future.”



“GET Sushi in France and Go Sushi in Australia offer a healthy low cost product, competitive price point, an easy concept to run and learn with no experience needed, a low investment with high profit and a concept and product that is not only on the move but also a fashionable way of life” says Fourlégnie.

“This is an exciting time for Pacific Retail Management and Go Sushi with the opening of the first store in the overseas market. Remi and Arnaud have both gone through extensive training in both Australia and France and have showed a great understanding of the product and concept. GET Sushi will be a fantastic inclusion in the Lomme (Lille), area” says National Marketing Manager Scott Philipson. “We are really looking forward to opening more GET sushi stores throughout Europe.

To own your very own Go Sushi store in Australia visit www.gosushi.com.au, www.pacificretail.com.au or phone David Hill on (02) 9817 7592.

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