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## **Pacific Retail Management – GO and GET Sushi in France!**

Well it's finally happened, Pacific Retail Management is taking Go Sushi overseas and is opening the exciting new GET Sushi brand in the ever-expanding Kinopolis Cinema Complex located in Lomme (Lille), France in early 2010.

GET Sushi will be the French arm of the Australian owned and operated Go Sushi brand and will be run by entrepreneurs Henri rémi Decalonne and Arnaud Fourlégne in partnership with Pacific International Franchising Group in Australia.



“A market study has been done worldwide for a period of 18 months in order to find the appropriate business which could suit our European market. Countries like CANADA, USA and ASIA have all been explored and studied and we never found the appropriate business until we found Go Sushi” says Corporate Communications Manager Arnaud Fourlégne. “Our philosophy of work was to develop an existing concept with a partner who will take part of the business, a joint venture partnership was our goal and we found the deal with Go Sushi and we are proud to share our experience with them”.

“Go Sushi and Pacific Retail Management offered us a healthy low cost product, competitive price point, an easy concept to run and learn with no experience needed, a low investment with high profit and a concept and product that is not only on the move but also a fashionable way of life” says Fourlégne.

The new store will open in early 2010 in the Kinopolis Cinema Complex in Lomme (Lille). The Kinopolis Group own 23 cinemas throughout Europe and are listed on the Bruxelles Stock Exchange. The Lomme (Lille), complex can run over 23 different movies on the same evening and has the capacity of over 7258 moviegoers.

“This is an exciting time for Pacific Retail Management and Go Sushi as this will be our first venture into overseas markets. Remi and Arnaud have both showed a great understanding of the French food market and both parties agree that GET Sushi will be a fantastic inclusion in the Lomme (Lille), area” says National Marketing Manager Scott Philipson. “We are currently working with Remi and Arnaud to implement the Go Sushi menu and brand new Store Design into the first store and are really looking forward to expanding the GET Sushi brand throughout both France and the rest of Europe in the very near future”.

To own your very own GO Sushi store in Australia visit [www.gosushi.com.au](http://www.gosushi.com.au), [www.pacificretail.com.au](http://www.pacificretail.com.au) or phone David Hill on (02) 9817 7592.

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